



ATTENTION DCEC MEMBERS

April 16, 2012

**SUBJECT: MEMBER RECRUITMENT
LOAD MANAGEMENT PROGRAM**

Dear Member:

In an effort to help members save money on their energy bills, DCEC is introducing a number of innovative programs in upcoming months. The programs, which are funded through grants from the U.S. Department of Energy and the New York State Energy Research & Development Authority (NYSERDA), will help improve the reliability and efficiency of the DCEC electrical system while also offering members various ways to better manage their electric bills.

This month, DCEC is recruiting residential members to participate in its Load Management Program.

While DCEC has offered a Load Management Program for over 20 years, we will be upgrading the technology platform over the next 6 months to maximize the benefits and effectiveness of the program. To be eligible to participate in the program, members must have an electric hot water heater and consume at least 350 kwh per month of electricity. The DCEC Load Management Program utilizes innovative technology to control peak demand of the entire cooperative system. Hot water heaters are significant “energy storage” devices. This program takes advantage of the amount of energy stored in hot water heaters to intermittently avoid re-charging during peak demand periods of time. The control of the hot water heaters are done automatically and remotely in a manner that should never result in a member running out of hot water. In addition to helping keep costs down by minimizing the cost of purchased power, participating members also receive a modest \$2.00 per month credit on their electric bill. DCEC will be re-assessing the amount of the monthly credit once the program is fully implemented and the benefits are fully defined.

Approximately 800 DCEC members participate in the program. If you currently participate in DCEC’s Load Management Program, you will receive a call in the near future from a reputable and competent contractor of DCEC to schedule the replacement of your current device. The current Load Control system will be disabled and replaced by the new system by the end of summer 2012. We ask you to be as accommodating as possible to minimize the cost and time for the installation of the new device.

For members that are not already enrolled in the program and who meet the eligibility criteria mentioned above, please complete the form below and return it to DCEC either with your monthly bill payment or directly to the DCEC office by June 1, 2012.

If you have any questions or would like to inquire about other programs that will be announced in the near future, contact the DCEC staff at (607) 746-2341 or check out our website at www.dce.coop for details. DCEC encourages all of our members to use electricity wisely and efficiently.

**DELAWARE COUNTY ELECTRIC COOPERATIVE
LOAD MANAGEMENT PROGRAM**

_____ Yes, I would like to be considered for participation in the DCEC Load Management Program.

Name: _____

Address: _____

Signature: _____ **Date:** _____